

Kodak

Traceless CIJ Authentication System



Take control of your product authentication

Protect your products against counterfeiters and diverters with the KODAK TRACELESS CIJ Authentication System. Traceless CIJ incorporates highly stable, invisible chemical markers within continuous inkjet inks allowing you to print with your CIJ printer just as you always have. It's as easy as changing the ink on your end-of-line continuous inkjet printer with *no disruption* to your current manufacturing or packaging process – and no capital expenditures. While the package may not look any different, an invisible component adds security without alerting counterfeiters that anything is different. With TRACELESS CIJ, you can customize colors to match your current packaging.

Our proprietary, portable viewer detects the invisible component and can quickly distinguish between TRACELESS CIJ inks and standard inks, allowing you to easily authenticate your product in the field. Also, if diverters have removed or altered your codes (e.g. to change the expiration dates) these changes will become obvious. In addition, some brands find value in adding this anti-counterfeiting feature at the end of the production line rather than depending on authentication features added by their packaging printer – preferring an option where the fewest people that know about it, the better.

Other systems depend on detection with UV light sources. Inks of this type are easily detected by counterfeiters and easily duplicated with commercially available inks. The KODAK TRACELESS CIJ Authentication System is only available to specifically authorized and tracked customers of Eastman Kodak.

KODAK TRACELESS CIJ Authentication System

- Security feature added to packaging in your facility
- Visible, continuous inkjet inks for authentication
- Excellent choice for printing variable, visible data on packaging
- Invisible component adds security
- Easily incorporated into end-of-line continuous inkjet printer
- Proprietary, portable viewer for convenient field authentication
- Customizable colors, including black, match any package design

Protect your brand

Kodak's anti-counterfeiting and anti-diversion technology is currently being used by major pharmaceutical, health and beauty, wine and spirits, and consumer packaged goods companies around the world. Stay one step ahead of counterfeiters and product diverters with Kodak's complete line of solutions in our TRACELESS Systems. These include both drop-in solutions and highly customizable solutions that can be applied by numerous methods to fit the needs of specific products and product packaging. Our systems are easy to use and economical to deploy. Let us create a system to protect your business against counterfeiting and product diversion, allowing you to put your focus where it belongs – on optimizing your business.

To learn more about solutions from Kodak:

Visit www.kodak.com/go/brandprotection or in North America, call +1-866-563-2533.

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